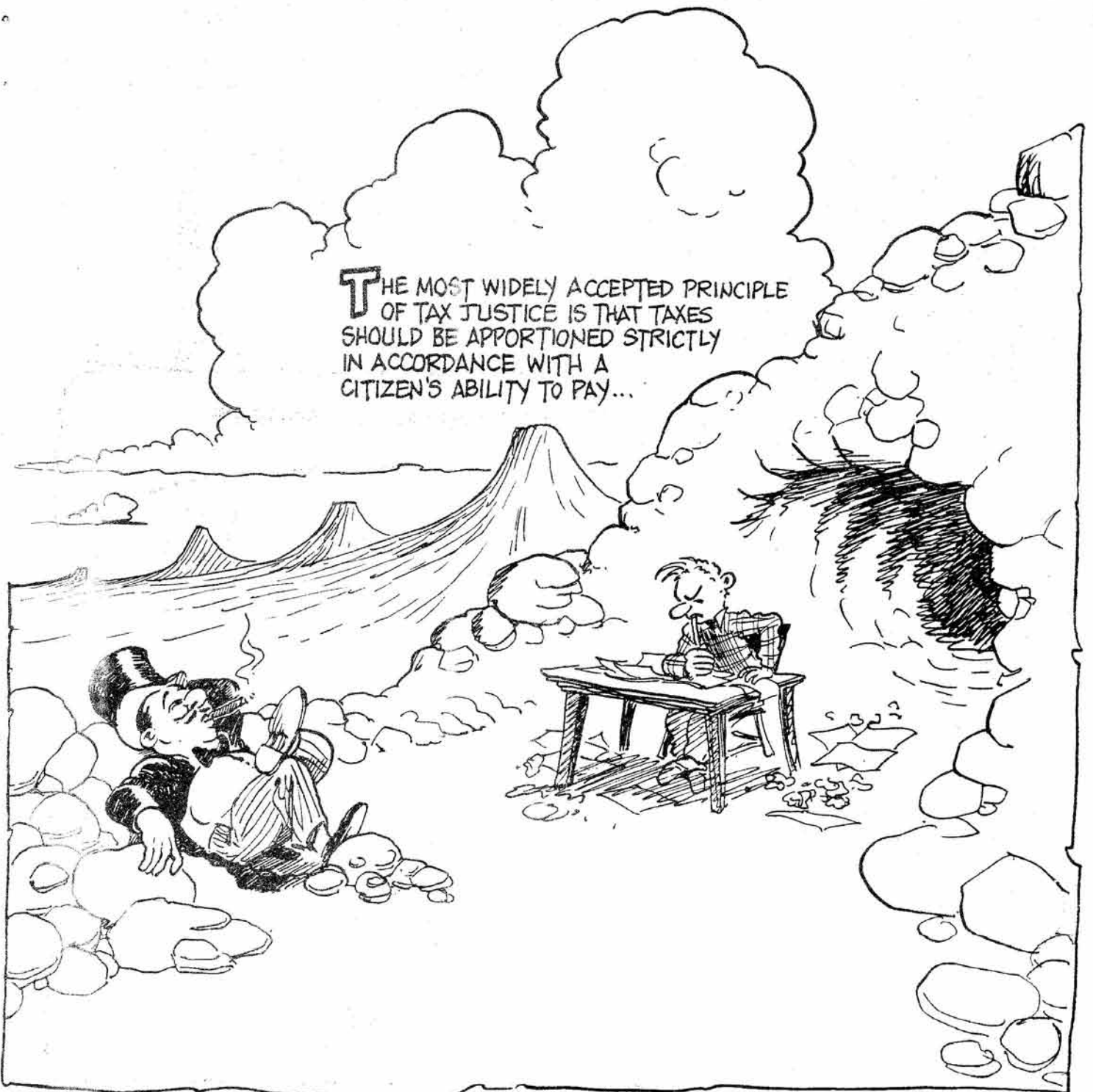


CHAPTER 2.

SHARE AND SHARE ALIKE

THE MOST WIDELY ACCEPTED PRINCIPLE
OF TAX JUSTICE IS THAT TAXES
SHOULD BE APPORTIONED STRICTLY
IN ACCORDANCE WITH A
CITIZEN'S ABILITY TO PAY...



THE AVERAGE TAXPAYER'S INCOME IS SPENT MOSTLY ON NECESSITIES, LEAVING PRACTICALLY NOTHING FOR SAVINGS OR LUXURIES.



ESPECIALLY LUXURIES LIKE TAXES!

RICH TAXPAYERS, ON THE OTHER HAND, SPEND ONLY A TINY FRACTION OF THEIR EARNINGS ON NECESSITIES AND CAN THEREFORE BE TAXED AT A HIGHER RATE.



IT'S A COMMUNIST PLOT TO TAKE AWAY MY POCKET MONEY!

IN OTHER WORDS:

TAX RATES SHOULD GO UP AS INCOME RISES

THIS IS KNOWN AS PROGRESSIVE TAXATION.



NOT SURPRISINGLY, THE ABILITY-TO-PAY PHILOSOPHY HAS HAD ITS SHARE OF DETRACTORS DOWN THROUGH THE YEARS.

IN MOST CASES, THEIR ARGUMENTS HAVE SOUNDED JUST LIKE EARLIER OPPOSITION TO THE INCOME TAX ITSELF: "PUNITIVE" TAX RATES DISCOURAGE HARD WORK, PENALIZE SUCCESS, AND SO ON.

THE CASE WAS PUT MOST PLAINLY BY ANDREW MELLON, A BANKER, INDUSTRIALIST, CABINET MEMBER, AND BILLIONAIRE OF THE EARLY 1900'S:

"THE PROSPERITY OF THE MIDDLE AND LOWER CLASSES DEPENDS ON THE GOOD FORTUNE AND LIGHT TAXES OF THE RICH."



IN RESPONSE, ADVOCATES OF PROGRESSIVE TAXATION HAVE ALWAYS ARGUED THAT IT'S REALLY THE POOR WHO WORK LIKE DOGS, WHILE THE RICH NEED ONLY SIT ON THEIR ASSETS AND WATCH THE INTEREST PILE UP.

SOMETIMES I DON'T EVEN WATCH!



BUT THESE ARGUMENTS ARE OLD HAT. NOWADAYS, ENEMIES OF PROGRESSIVE TAX RATES ARE AS NUMEROUS AS EVER, BUT THEY DON'T WASTE THEIR TIME DEBATING THE ISSUE.

INSTEAD, MOST HAVE DISCOVERED THAT IT MAKES NO DIFFERENCE WHETHER TAX **RATES** ARE PROGRESSIVE OR NOT—AS LONG AS THERE IS A WAY AROUND THOSE RATES.

AND OF COURSE, THERE IS.

If the amount on Form 1040, line 47, is:

Enter on Form 1040, line 16:

Over—	But not over—		of the amount over—
\$20,000	\$22,000	\$6,070 + 48%	\$20,000
\$22,000	\$26,000	\$7,030 + 50%	\$22,000
\$26,000	\$32,000	\$9,030 + 53%	\$26,000
\$32,000	\$38,000	\$12,110 + 55%	\$32,000
\$38,000	\$44,000		\$38,000
\$44,000	\$50,000		\$44,000
\$50,000	\$60,000		\$50,000
\$60,000	\$70,000		\$60,000
\$70,000	\$80,000		\$70,000
\$80,000	\$90,000		\$80,000
\$90,000	\$100,000	\$48,590 + 69%	\$90,000
\$100,000		\$55,490 + 70%	\$100,000

THE SECRET IS...

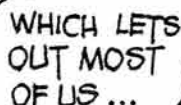




THE TERM APPLIES TO ANY OF THE VAST NETWORK OF SPECIAL **DEDUCTIONS, EXEMPTIONS, CREDITS, AND PREFERENCES** WHICH ALLOW AN INDIVIDUAL TO REDUCE HIS/HER TAXES — **LEGALLY.**

HERE IS HOW A FEW OF THE BETTER-KNOWN LOOPHOLES WORK:

AS EVERY INVESTOR



FULLY 2/3 OF ALL
CAPITAL GAINS
BENEFITS GO TO
THE TOP 1.2% OF
ALL TAXPAYERS.

[illegible][illegible][illegible]


TAX-FREE BONDS

BONDS ARE A PRINCIPAL SOURCE OF REVENUE FOR STATE AND LOCAL GOVERNMENTS—AND A HUGE TAX SHELTER FOR RICH INVESTORS.

THE MECHANICS ARE SIMPLE:

AT CITY, IN NEED OF FUNDS TO BUILD A SCHOOL, ISSUES A SERIES OF BONDS PAYING 5% INTEREST. ORDINARILY, A MERE 5% RATE OF RETURN IS TOO LOW TO ATTRACT BIG-TIME INVESTORS, BUT THE BONDS HAVE AN EXTRA ADDED APPEAL: THEY'RE ABSOLUTELY **TAX-FREE!**

ORIGINALLY, THIS BREAK ENABLED STATES AND CITIES TO BORROW MONEY AT LOWER RATES. BUT INCREASING RELIANCE ON BONDS HAS DRIVEN RATES STEADILY UPWARD, MEANING MORE COST TO LOCAL GOVERNMENTS AND GREATER LOSSES OF TAX REVENUE TO THE FEDERAL GOVERNMENT.



I HOPE YOU LIKE THE NEW SCHOOL, BECAUSE YOU'LL BE PAYING ME BACK—WITH INTEREST—FOR THE NEXT 20 YEARS!

THE COST? IN 1976, REVENUES LOST TO THE TREASURY AS A RESULT OF TAX-EXEMPT BONDS CAME TO A WHOPPING

\$4.7 BILLION!

DEPRECIATION



I'M INCLINED
TO DECLINE!

SAY YOU OWN A BUILDING. ON THE ASSUMPTION THAT THE PROPERTY DECLINES IN VALUE OVER TIME, THE LAW ALLOWS YOU TO DEDUCT A FRACTION OF THIS LOSS FROM YOUR TAXABLE INCOME.

FAIR ENOUGH, EXCEPT FOR ONE CATCH:

THE DEDUCTION IS USUALLY MUCH GREATER THAN THE ACTUAL LOSS.

THIS MEANS YOU CAN BUY A BUILDING, TAKE SEVERAL YEARS OF BIG WRITE-OFFS, AND THEN SELL IT —FOR A PROFIT—



A
CAPITAL
GAIN,
ACTUALLY!

TO ANOTHER GUY
WHO STARTS ALL
OVER AGAIN!



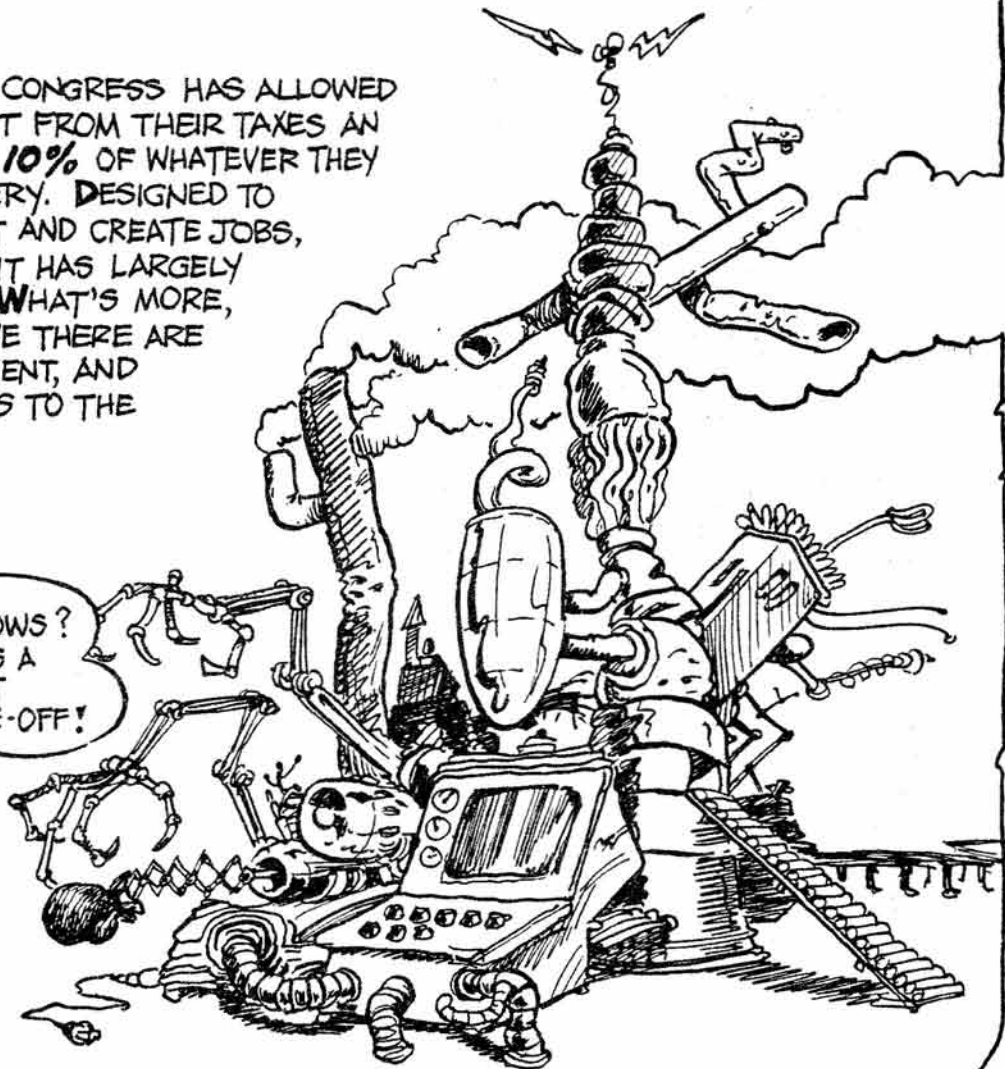
P.S. YOU CAN ALSO "DEPRECIATE" MACHINERY, AIRPLANES, AUTOMOBILES, IN FACT, ALMOST ANY INVESTMENT WHICH BECOMES LESS VALUABLE IN TIME.

INVESTMENT TAX CREDIT

IN RECENT YEARS, CONGRESS HAS ALLOWED BUSINESSES TO DEDUCT FROM THEIR TAXES AN AMOUNT EQUIVALENT TO **10%** OF WHATEVER THEY SPEND ON NEW MACHINERY. DESIGNED TO STIMULATE INVESTMENT AND CREATE JOBS, THE INVESTMENT CREDIT HAS LARGELY FAILED TO DO EITHER. WHAT'S MORE, MANY EXPERTS BELIEVE THERE ARE CHEAPER, MORE EFFICIENT, AND MORE EQUITABLE WAYS TO THE SAME END.

STUPENDOUS MACHINE!
WHAT'S IT DO?

WHO KNOWS?
BUT IT'S A GREAT
TAX WRITE-OFF!



IN 1978, THIS LOOPHOLE WILL COST THE COUNTRY CLOSE TO **\$12 BILLION**, NEARLY ONE BILLION OF WHICH WILL GO TO **AT&T ALONE**, AND WITH NO MEASURABLE IMPACT ON JOBS OR INVESTMENT.

IN FACT, THE CREDIT MAY WELL **INCREASE** UNEMPLOYMENT BY ENCOURAGING BUSINESSES TO SUBSTITUTE MACHINES FOR WORKERS!

BUT IT DOES WONDERS FOR PROFITS...



SPECIAL PROVISIONS

WHEN ALL ELSE FAILS, A RESOURCEFUL TAXPAYER CAN SOMETIMES DESIGN HIS OWN **PRIVATE LOOPHOLE** AND GET CONGRESS TO SNEAK IT INTO THE TAX CODE IN THE FORM OF A GENERAL LAW.

CONSIDER THE CASE OF HOLLYWOOD MAGNATE **LOUIS B. MAYER:**



ABOUT TO COLLECT A HUGE CHUNK OF RETIREMENT PAY, MAYER SUDDENLY DISCOVERED

THAT NO EXISTING TAX SHELTER WOULD COVER HIS CASE.



THIS IS DIS-GRACEFUL!

IN DESPERATION, HE ENLISTED THE AID OF THE **SENATE FINANCE COMMITTEE.**

COLOSSAL
IDEA, L.B.!!

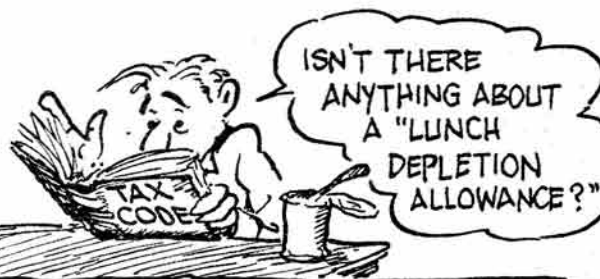


THEY OBLIGINGLY CREATED A SPECIAL STATUTE JUST TO MEET HIS NEEDS AND SAVED HIM AN ESTIMATED **\$2 MILLION!**

IF NONE OF THE ABOVE LOOPHOLES COVERS YOUR CASE, YOU MIGHT TRY

STOCK OPTIONS ADR. ACCELERATED WRITE-OFF D.I.S.C.

OR ANY OF A HUNDRED
OTHERS!



AND THE BEAUTY OF IT IS, LOOPHOLE-HUNTING IS A RESPECTABLE NATIONAL PASTIME, PRACTICED WITH PRIDE BY THOUSANDS OF LAW-ABIDING CITIZENS, AND OPENLY ENCOURAGED BY THE GOVERNMENT.

LISTEN TO **MORTIMER CAPLIN**

"There's absolutely nothing wrong, from a moral or citizenship standpoint, for people to make their investment decisions on the basis of these stated tax advantages."

